



Coconino County Hispanic Advisory Council

C.H.A.C.

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Members

Frank Moraga, Chair

Ruth Eaton

Patricia Garcia

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To the Flagstaff Unified School District

April 6, 2017

FLAGSTAFF — One of the key missions of the Coconino County Hispanic Advisory Council (CHAC) is to “promote awareness of the need for diversity in employment, training and economic development” in Coconino County. As part of the county’s diversity advisory councils, which include the African-American and Inter-tribal councils, we support the effort to help Coconino County better serve the traditionally underserved population in the region.

The recent announcement of a new seat opening up on the Flagstaff Unified School District Governing Board provides an excellent opportunity for the district to reach out to a wide range of candidates to fill the position to better represent the growing diverse population in the region.

Some examples of our diversity include:

- Hispanics made up nearly 14 percent of Coconino County’s population in 2010, up from 11 percent in 2000 (a 42.7 percent increase!) **U.S. Census*
- Hispanics comprised 18.4 percent of the population in Flagstaff in 2010, up nearly 43 percent from the year 2000. **U.S. Census*
- The American Indian population made up more than 27 percent of Coconino County’s population in 2010, down slightly from 28 percent in 2000. **U.S. Census*
- The Black or African-American population made up 1.2 percent of Coconino County’s population in 2010, up from 1.04 percent in 2000. **U.S. Census*
- A total of 6.58 percent of Coconino County’s population spoke Spanish at home in 2000. **U.S. Census*
- A total of 10 percent of Flagstaff’s population spoke Spanish at home in 2000. **U.S. Census*
- A total of 18.59 percent of Coconino County’s population spoke Navajo at home in 2000. **U.S. Census*

Prior to the close of the application period at 5 p.m. Thursday, April 27, we urge FUSD to please make every effort to reach out to this diverse and growing population base. Please feel free to contact CHAC by sending an email to our administrative contact: jdrum@coconino.az.gov

Sincerely,

Frank Moraga, Chair

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About CHAC: The Coconino County Hispanic Advisory Council was established in 2001 with the purpose of advising the County Board of Supervisors on issues and concerns that affect the Hispanic community in Coconino County. In addition to serving as an advisory group to the county supervisors, the council has identified the following five major areas of focus:

- To conduct forums on issues and concerns of the Hispanic community
- To promote awareness of the need for diversity in employment, training and economic development
- To assist Coconino County in recruiting and retaining Hispanic employees
- To promote Hispanic culture, arts, historic activities and events
- To examine and make policy recommendations in the areas of education, housing, land use, health, social services, recreation and criminal justice issues.

Find us at: www.cchac.wordpress.com



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