

Small Business COVID-19 Response Planning

The meeting starts at 1:30

May 7, 2020

PLEASE put your microphones on MUTE.



COCONINO
COUNTY ARIZONA

Small Business Response Planning

For business resources, go to <https://www.coconino.az.gov/2237/Economic-Development>

For employee resources, go to <https://www.coconino.az.gov/2318/COVID-19-Employee-Related-Items>



COCONINO
COUNTY ARIZONA

Small Business COVID-19 Response Planning

Facilitated by: Chris Pasterz, Economic Development Manager

Presenters:

Cindy Wilson, Coconino County Workforce Interim-Director

Janet Reichel, Coconino County Business Liaison Officer



COCONINO
COUNTY ARIZONA



AGENDA

- **Objective**... provide regular and consistent information to Coconino County businesses to help them respond the impacts of COVID-19.

- 1. Technical Assistance***
- 2. Workforce Assistance***
- 3. Health Assistance***
- 4. Proactive Actions***
- 5. Resources***



Business Technical Assistance

○ *Stimulus Package*

- *Paycheck Protection Program, find a lender now:* <https://www.sba.gov/paycheckprotection/find>
 - Specialty lenders available for Native Americans
 - Spending out PPP Loans utilizing Temporary Employees
- *EIDL Loans: Online Application Portal:* <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/economic-injury-disaster-loan-emergency-advance>

○ *Request an invitation to Weekly SBA Loans How To Apply Webinar* Email: cpasterz@coconino.az.gov

○ *Back to Business Webinars:*

- Tuesday, May 12 – *Session #1: Cash Management:* what can you control, what you can't, order of operation, how to assess how fast you start back up, and more.
- Wednesday, May 13 – *Session #2: Business Planning:* how do you use your cash flow as a guide to move your business back into operation. Functional planning, guide and process.
- Thursday, May 14 – *Session #3: Employee Re-engagement:* legal, safety and risk issues.



Business Workforce Assistance

Unemployment for job seekers and self-employed

File for Unemployment www.azui.com

File for Unemployment or Questions 1-877-600-2722

CARES Act it created a new temporary program, **Pandemic Unemployment Assistance (PUA)**. PUA is a new program that provides benefits to individuals who are not otherwise eligible for Unemployment Insurance. This includes individuals who:

- have exhausted all rights to such benefits
- are seeking part-time employment
- otherwise do not qualify for regular unemployment or extended benefits
- **are self-employed**, (artist, musicians, gig, etc.)
- **lack sufficient work history** or

System changes should go into effect by the end of next week

If someone already applied for Unemployment Insurance and they think they may be eligible for PUA the Department will contact them if further action is needed. Keep a record of your earnings each week as this information will be required to determine your eligibility when PUA is implemented.

No additional steps are needed to receive these funds.

Everyone should apply, it's easy, its quick at www.azui.com and then they are in the system and DES will ensure their claim is looked at for eligibility for the Pandemic Unemployment Assistance.

Quickest way to check the status of a claim is online at www.azui.com, 24 hours after you've filed your claim.



Business Workforce Assistance

Closing Your Business? WARN Notice

Email Cindy Wilson cwilson@coconino.az.gov

Support for Training and Career Growth

Email careercenter@coconino.az.gov

Everyone who has been laid off or if they closed their business is eligible to gain new skills right now. Employer will want to know what you have done during your time away from work. Training is funded by Workforce Innovation & Opportunity Act (WIOA).

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Business Workforce Assistance

ARIZONA@WORK Coconino County is ready to partner with businesses offering Rapid Response support as they have questions about laying off employees, impact of business closures, and to ensure they have the resources needed to move through this national event. Services may include:

- Assistance to help affected workers find new employment
- Coordination of services and immediate assistance with questions
- Customized services to meet specific needs of affected business
- Help in conducting an orderly shutdown
- Assistance in maintaining worker morale and productivity during transition
- Quick response to transition planning needs

To support **employees and those who have been laid-off ARIZONA@WORK** HHS Career Services will continue to provide all services including:

- Job search assistance
- Resume preparation
- Interview skills
- UI Information
- Education and training opportunities
- Support Services
- Career Coaching

To access all services, both business Rapid Response and for employees and job-seekers contact Cindy Wilson, Interim Executive Director, Coconino County Workforce Development Board at 928-679-7400 or cwilson@coconino.az.gov.



Business Health Assistance

Coconino County Health and Human Services has updated our recommendations for all groups. Find the recommendations here:
Coconino.az.gov/covid19.

Janet Reichel

COVID-19 Liaison Officer

928.679.7430

jareichel@Coconino.az.gov



Business Health Assistance

Business Liaison Officer Update

- [Food Safety and the Coronavirus Disease 2019 \(COVID-19\)](#)

Testing Blitz at CCHHS Sites:

Saturday, May 2, 2020

Fort Tuthill, 2446 Fort Tuthill Loop, Flagstaff: (10 am – 3 pm)

CCHHS, 2625 N. King Street, Flagstaff: (10 am – 3 pm)

Register for testing at www.coconino.az.gov/covid19



Business Workforce Assistance

Unemployment Insurance Update

Kathy Turner

One Stop Operator

Director

onestopoperator.coconino@gmail.com



Proactive Business Actions

<https://downtownflagstaff.org/covid-19/downtown-flagstaff-coronavirus-covid-19-updates>

Terry Madeksza

Executive Director

Flagstaff Downtown Business Alliance

928-275-2655

terry@downtownflagstaff.org



Proactive Business Actions

City of Flagstaff Business Support Resources

- <https://www.flagstaff.az.gov/4299/COVID-19>
- <https://www.flagstafflocal.com/>

John Saltonstall

Business Retention and Expansion Manager

City of Flagstaff

928-213-2966

jsaltonstall@flagstaffaz.gov



Proactive Business Actions

City of Page Business Support Resources

- <https://www.pagechamber.com/>
- <https://cityofpage.org/covid-19>

Judy Franz
Executive Director
The Chamber Page-Lake Powell
judy@pagechamber.co
928.645.2741

Gregg Martinez
Economic Development
City of Page
gmartinez@pageaz.gov
928.645.4310



Business Resources

COVID-19 Business Response Resources and Employee Resources can all be found here:

<https://www.coconino.az.gov/2294/COVID-19-Information>



Business Resources

- <https://downtownflagstaff.org/covid-19/downtown-flagstaff-coronavirus-covid-19-updates/downtown-flagstaff-coronavirus-covid-19-updates>
- <http://www.coconinosbdc.com/>
- <https://www.facebook.com/business/boost/resource>
- <https://restaurant.org/Covid19>
- <https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/businesses-employers.html/>
- <https://www.dol.gov/coronavirus>
- <https://disasterloan.sba.gov/ela/>
- <https://www.localfirstaz.com/covidresources>
- <https://des.az.gov/services/coronavirus>
- [Sinema.Senate.Gov/Corona](https://www.senema.gov/coronavirus)
- The most up to date information on tax due dates, hours <https://www.coconino.az.gov/2320/COVID-19-Response>
- <https://www.dol.gov/agencies/whd/pandemic/ffcra-employee-paid-leave>

- **For Employees**
- www.azjobconnection.gov
- <https://des.az.gov/sites/default/files/dl/UIB-1241A.pdf>
- <https://www.coconino.az.gov/2318/COVID-19-Employee-Related-Items>
- AZ Commerce authority has a dedicated COVID-19 page. Also lists places that need employees right now. <https://www.azcommerce.com/covid-19/>

- **For Anyone looking for Resources**
- <https://flagstaffresources.com/all?cities=Flagstaff>



Business Resources

- **United States Center for Disease Control:** The Center for Disease Control (CDC) website is the best place to go for accurate information about COVID-19. [Click here for the latest information on the COVID-19 from the Center for Disease Control \(CDC\).](#)
- **Coconino County Health and Human Services:** The Coconino County Health and Human Services (CCHHS) is the area lead and primary point of contact on all matters of COVID-19. [Click here for the latest information from Coconino County Health and Human Services \(CCHHS\).](#)
- **SBA Emergency Loan Assistance:** The Federal Small Business Administration has authorized low interest loans for small businesses severely impacted by the Coronavirus (COVID-19). They are working through the Arizona Governor's office to identify those businesses which need this assistance. Please [fill out the form](#) and send it directly to gina.couillard@coconino.edu The Coconino Community College Small Business Development Center will forward your form to the governor's office.
- The Small Business Administration (SBA) is a federal entity that has small business interests in mind. The SBA is focused on helping small businesses thrive in all circumstances and on helping small businesses to survive through challenging times as well. [Click here for the latest information on Small Business Administration \(SBA\) Disaster Relief for COVID-19.](#)
- The SBA has provided a succinct presentation providing a three-step process to access the SBA Disaster Relief Fund. [Click here to review the easy three step process.](#)
- **Arizona Department of Security (DES):** The Arizona Department of Economic Security (DES) works to ensure that every child, adult, and family in Arizona will be safe and economically secure. During this period of adapting to COVID-19, DES is serving as a warehouse of resources for employees impacted by layoffs and eliminated hours. [Click here for latest information and resources to help employees impacted by COVID-19.](#)
- The Arizona Department of Economic Security (DES) also provides resources to employers. [Click here for the latest information and support resources for employers offered by Arizona DES.](#) The Arizona DES Shared Work Program is an innovative solution to adjusting to limited available hours. [Click here to learn more about the Arizona DES Shared Work Program.](#)
- **Coconino County:** Coconino County Economic Development Offices are a county resource and connection to information and programs to assist businesses and labor force to adjust to new conditions of COVID-19. Please contact Chris Pasterz at cpasterz@coconino.az.gov or 928-679-7134 for more information.
- **City of Flagstaff:** The City of Flagstaff Discover Flagstaff Team is the designated marketing organization for all things Flagstaff. [Click here to better understand how to travel safely to northern Arizona.](#) As the world is adjusting to the new conditions of COVID-19, please call your lodging provider or attraction/amenity you plan to visit to learn how they are adjusting as well.
- The City of Flagstaff Economic Development Offices are a city resource and connection to information and programs to assist businesses and labor force to adjust and navigate these changing conditions of COVID-19. Please contact John Saltonstall at jsaltonstall@flagstaffaz.gov or 928-213-2966 for more information.



**Presentation will be
emailed to you shortly**

Chris Pasterz
Economic Development Manager
cpasterz@coconino.az.gov