

Coconino County Proclamation

Designating September 15 – October 15, 2026, as Hispanic Heritage Month

WHEREAS, Hispanic Heritage Month is a month-long celebration of Hispanic and Latino history and culture and is important because it provides an opportunity to celebrate the integral part the Hispanic/Latino community has had in growing and strengthening our democracy; and

WHEREAS, the month began as a week-long celebration in 1968 under President Johnson and was expanded to a month by President Reagan 20 years later in 1988, the month-long celebration provides more time to properly recognize the significant contributions Hispanic/Latino Americans have made in the United States; and

WHEREAS, Hispanic Heritage Month does not cover one single month but instead begins in the middle of September and ends in the middle of October, because many Central American countries celebrate their independence within these dates, including Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua; and

WHEREAS, the month encourages people to explore the incredible impact Latinas and Latinos have had on the United States, Arizona and Coconino County for generations; and

WHEREAS, in recognition of the 2026 theme, "Pioneers of Change: Shaping the Future Together," Coconino County acknowledges the transformative role of Hispanic Americans in driving progress, innovation and social change across fields such as science, art, politics, education and community activism; and

WHEREAS, we will continue to advocate for Hispanics/Latinos as representation matters. Latinas and Latinos continue to shape our nation as business owners, activists, artists, public servants and more. From serving in the US military to being champions in the fight for civil rights, Latinas and Latinos remain strong leaders and changemakers.

NOW THEREFORE, we do hereby designate September 15 through October 15, 2026, as Hispanic Heritage Month in Coconino County and call upon all residents to reflect on and embrace the diversity that strengthens us as a county, state and nation.

Signed and sealed this 15th day of September 2026
COCONINO COUNTY BOARD OF SUPERVISORS:



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